



Multi-Stakeholder Initiatives
in the Textile Supply Chain

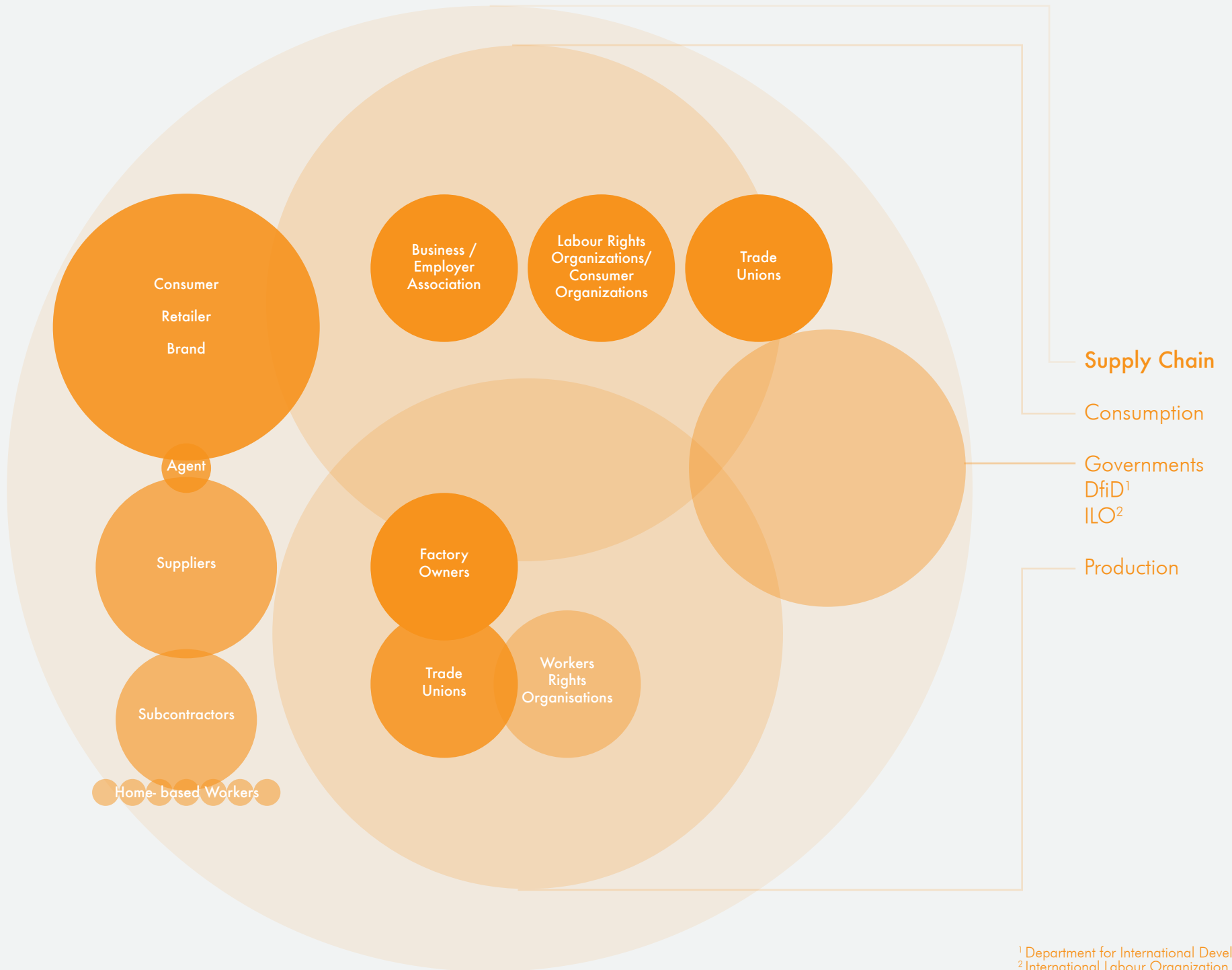


Multi-Stakeholder Initiatives

* (MSI's)

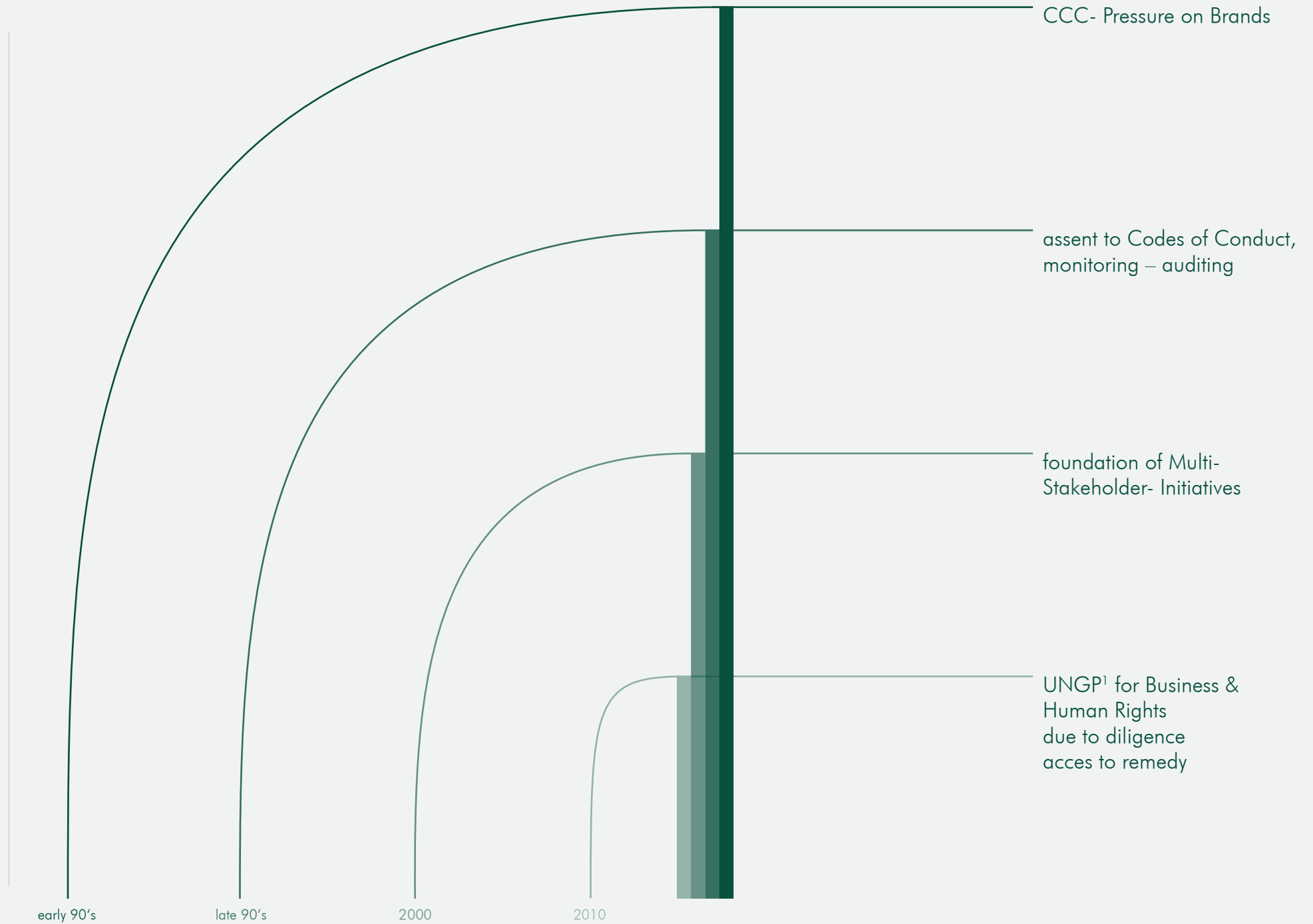
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Associations of different stakeholders, involved alongside the Textile Supply Chain such as unions, NGO's and brands. Together they seek for dialogue, social and environmental codes of conducts and the implementation of solutions to common problems or goals.



¹ Department for International Development
² International Labour Organization

●
Time line: Formation of MSI's
●



¹ United Nations Guiding Principles

Conditions of workers and everyone involved along the Supply Chain is said to be improved steadily. This happens through liability, strong dialouge and inclusion of all parties and the direct responsibilty of brands towards the workers along their production chain.



Social Auditing

shall function as control mechanisms to guarantee the implementation of approved standards

BUT

serve most of the time as a superficial and concealing

"QUICK FIX"

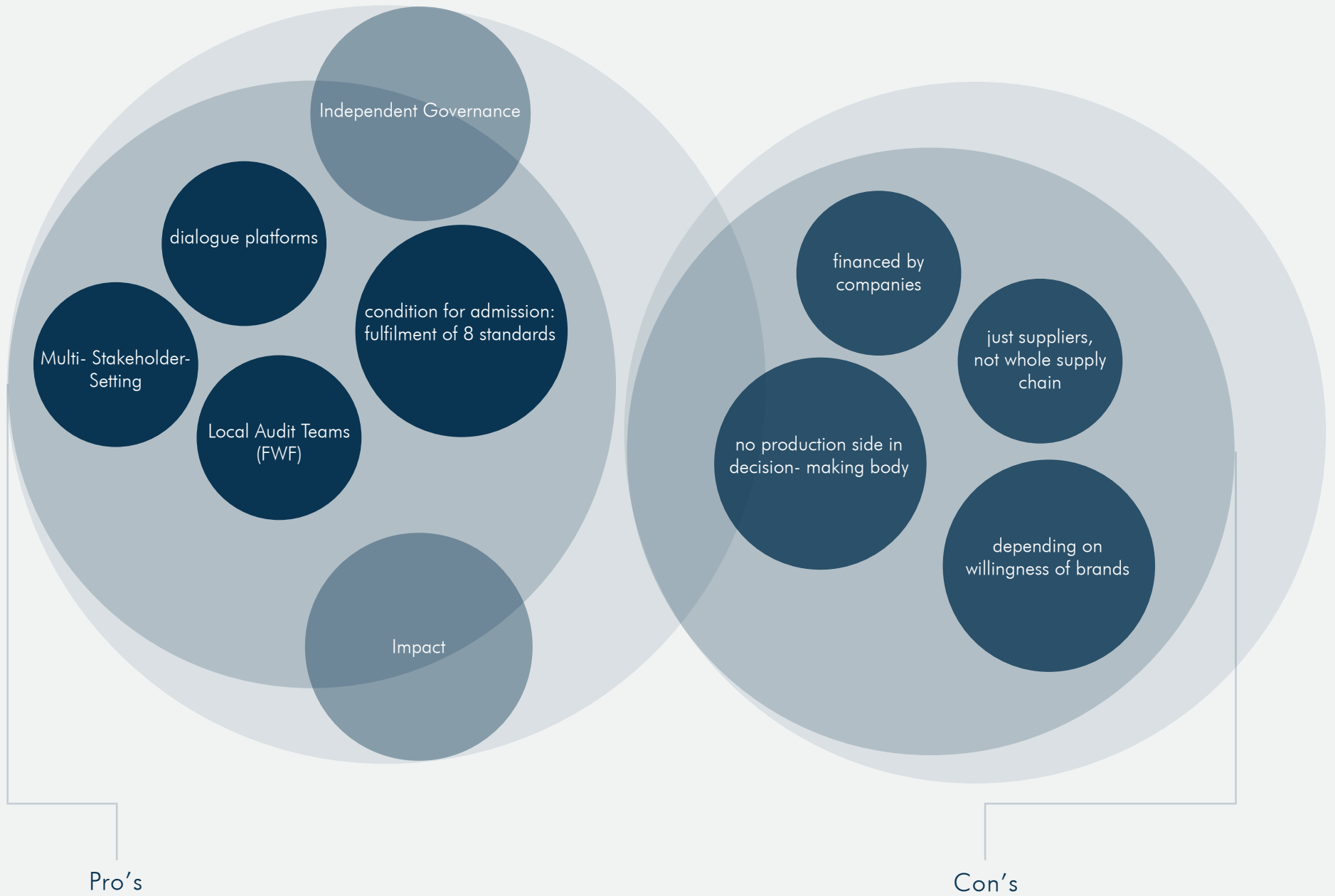
- . mixed funding: brands co-finance the audits and responsibility lies not only on the suppliers
- . some MSIs oblige for off- site interviews of workers to gain real evidence of struggles
- . due to the awareness, that Social Audits are an insufficient tool, MSIs elaborate on improved instruments of monitoring and enhancement

Multi- Stakeholder Auditing

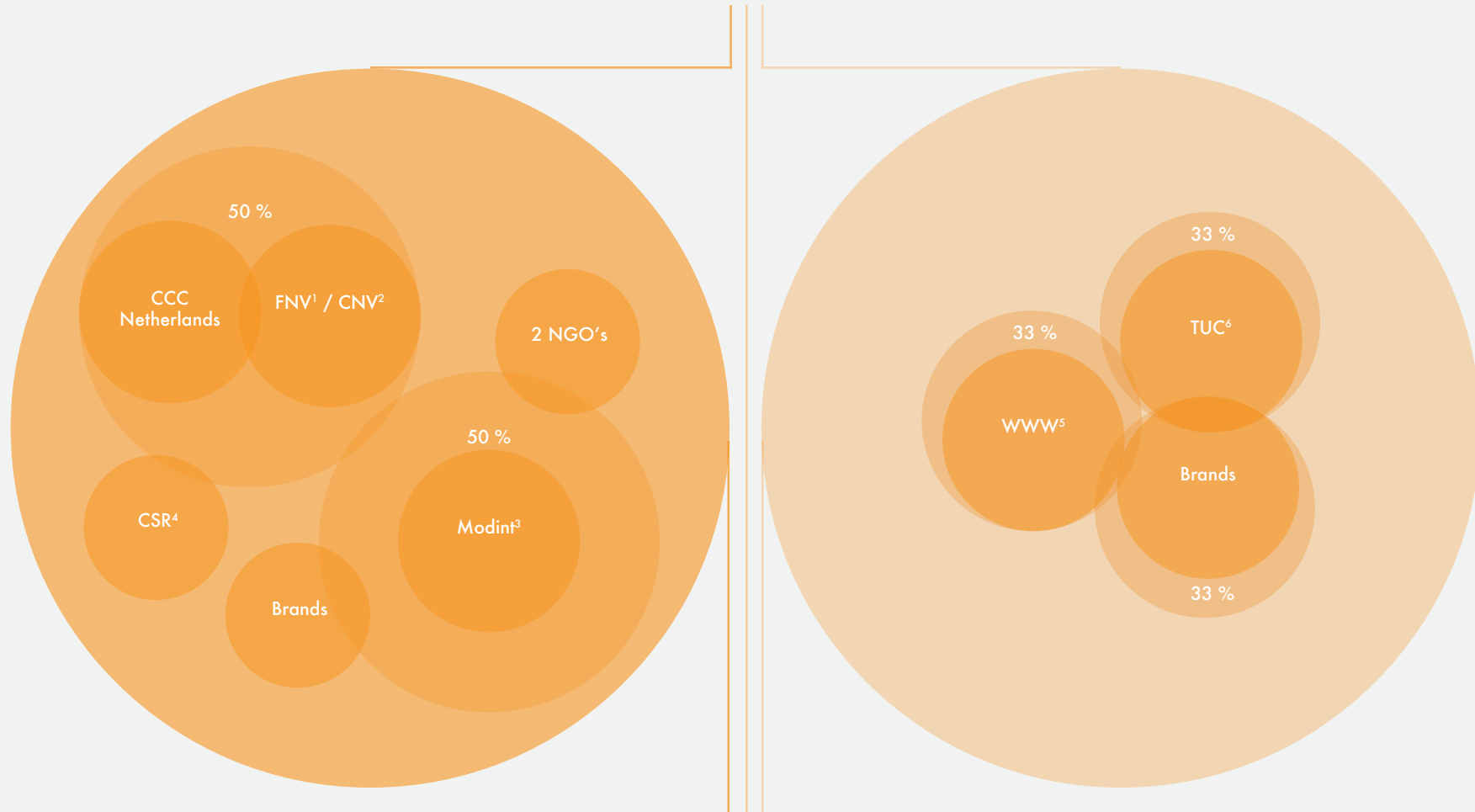
- . financed mainly by suppliers, therefore no real interest of portraying the reality of working conditions
- . serious quality failures, like insufficient qualification of inspectors and lack of time to dig deeper into occurring problems

Commercial Auditing

The pros and cons of MSI's



Multi- Stakeholder Initiatives



FWF (Fair Wear Foundation)
<https://www.fairwear.org/>
(NL)

FLA (Fair Labor Association)
<http://www.fairlabor.org/>
(US)

ETI (Ethical Trading Initiative)
<http://www.ethicaltrade.org/>
(UK)

¹ Dutch Federation of Trade Unions
² National Confederation of Christian Trade Unions in the Netherlands
³ Employers Organisation for Garment Suppliers Netherlands
⁴ Corporate Social Responsibility
⁵ Women Working Worldwide
⁶ Trades Union Congress

Instruments for
Monitoring and Improvements

Enforceable Brand
Agreement

Import Ban
EU / US / CA /...

Workers sue Brands

Worker Awareness

Consumer
Awareness

Sustainable Design

Training Doctors